

About Aimaai

The company name Aimaai is derived from the Chinese pronunciation 愛買. Which means “Love Shopping” in Chinese, and “Want or Don’t Want” in Hokkien. This is how we express our passion to create user experience that customers will love to buy from while we do not hard sell our services.

Although we offer very competitive rates, we also understand a budget should be spent wisely. In the end, it’s up to you to decide if our services fit your needs at this stage in your business.

With over 10 years’ experience in web development and digital marketing, we are the trusted web partner of multiple digital web agencies. It’s too cliché to say we’re the best. However, based on our quality, we are probably the most cost-effective team in Singapore!



Powering Growth Through EPIC Solutions

No two businesses are alike, with each comprising a distinct blend of team members, culture, and mindset, rendering replication of success impossible. Our commitment as a digital solutions provider lies in crafting bespoke solutions for your business, rooted in active listening, extensive research, and an unyielding dedication to your growth. Our values:



Excellence

We strive for excellence in everything we do – from strategy development to execution – delivering exceptional results that drive success for our clients.



Passion

We are passionate about what we do – going above and beyond to deliver remarkable solutions that make a lasting impact.



Integrity

We conduct business with utmost integrity – valuing transparency & ethical practices above all else.



Communication

In the spirit of open communication and active listening, we co-create solutions that align with your vision and objectives.